



## BEACON CHARTER SCHOOLS

### Sponsorship Opportunities

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Beacon Charter Schools extends you the opportunity to sponsor our signature event, Color & Light, our 21st Anniversary Celebration and Silent Auction. We're holding this unique event at Museum of Work and Culture in Woonsocket on May 9, 2024. The evening will feature many unique elements celebrating the student artists of Beacon Charter Schools, while raising funds to complete the Beacon Charter Center for the Arts. This state-of-the-art facility will house Beacon's culinary and theatre programs and allow us to gather our school community for events and celebrations. It is slated to become an essential part of our school campus and a community resource for years to come.

Why sponsor? 1) Students will have access to higher-quality facilities for their arts education. 2) A broad and diverse audience will see your brand associated with a high-quality, arts-based education for students. 3) Most importantly, you will support the talented student artists of Beacon Charter Schools!

#### **\$25,000 – Title Sponsor (1 available)**

Naming rights for the Annual Celebration on all event materials. Your corporate identity will headline our signature event, visible at the celebration and throughout our schools, including:

- **Title sponsor recognition at the event**
- **Corporate name and logo displayed with the title of the event**
- **10 tickets to the event, including the VIP Reception**
- **Corporate name and logo permanently displayed in the arts center**
- **Speaking opportunity at ribbon cutting ceremony for the arts center**
- **A video segment provided by you or produced by us highlighting your generosity and its impact on our school community - shared at the event and on our website and social media**
- Corporate name and logo displayed prominently in the lobbies of both schools for the 2024-2025 school year
- Corporate name and logo on our home page and fundraising event page through 2024-2025 school year
- A plaque commemorating your donation presented to your organization
- Social media posts recognizing sponsorship with logo

#### **\$15,000 – VIP Reception Sponsor (1 available)**

Your corporate name and logo will adorn the VIP Reception to kick off our Annual Celebration and Silent Auction. Your generosity will be recognized in many ways, including:

- **Reception title recognition at the VIP reception**
- **Opportunity to provide swag for VIP guests**
- **8 tickets to the event, including the VIP Reception**
- **A video segment provided by you or produced by us highlighting your generosity and its impact on our school community - shared at the event and on our website and social media**
- Corporate presence at ribbon cutting ceremony for the arts center

- Corporate name and logo displayed prominently in each school's lobby through the 2024-2025 school year
- Corporate name and logo on our home page and fundraising event page through 2024-2025 school year
- Recognition at the auction event, including web presence and printed materials
- A plaque commemorating your donation presented to your organization
- Social media posts recognizing sponsorship with logo

### **\$10,000 – Film Festival Sponsor (1 available)**

Naming rights for the 2024 Beacon Film Festival to be held at the Avon Cinema in Providence on June 4, 2024. Name and logo on all event materials. Your corporate identity will headline this high-profile event, visible at the celebration and throughout our schools, including all the benefits of a Platinum Sponsor, plus:

- Corporate name and logo present throughout the film festival event
- **A video segment provided by you or produced by us highlighting your generosity and its impact on our school community - shared on the big screen at the event, on our website, and on social media**
- **Opportunity to present an award at the film festival**
- **6 tickets** to the event, including the VIP reception
- **Corporate presence at ribbon cutting ceremony** for the arts center

### **\$5,000 – Platinum Sponsors (unlimited)**

All the benefits of Gold Sponsor, plus:

- **Corporate name displayed in each school's lobby through the 2024-2025 school year**
- **5 tickets** to the event, including the VIP reception
- **A plaque commemorating your donation** presented to your organization
- Corporate name on our home page and fundraising event page through the 2024-2025 school year
- Recognition on the event page and printed materials as a Platinum Sponsor

### **\$2,500 – Gold Auction Segment Sponsors (unlimited)**

All the benefits of Silver Sponsor, plus:

- **Recognition during a segment** of the auction ("This segment sponsored by ABC company.")
- **4 tickets** to the event, including the VIP reception
- Corporate name displayed prominently on event pages and at the event
- Recognition on the event page and printed materials as a Gold Sponsor

### **\$1,000 – Silver Sponsors (unlimited)**

All the benefits of Bronze Sponsor, plus:

- **3 tickets** to the event, including the VIP reception
- **Recognition in the schedule of events** at the event
- **Placement of company logo in promotional material** (print and electronic)
- Recognition on the event page and printed materials as a Silver Sponsor

### **\$500 – Bronze Sponsors (unlimited)**

- **2 tickets** to the event, including the VIP reception
- **Corporate or individual name on event page**
- **Social media posts recognizing sponsorship**
- Recognition on the event page and printed materials as a Bronze Sponsor

### **\$250 – Hard Hat Sponsors (unlimited)**

- Recognition on the event page and printed materials as a Hard Hat Sponsor



## BEACON CHARTER SCHOOLS Sponsorship Opportunities

**YES!** We will make a difference in the lives of the student artists at Beacon Charter Schools. We are proud to sponsor Color & Light, Beacon Charter Schools Annual Celebration and Silent Auction in the amount of:

\_\_\_ \$25,000 Title Sponsor

\_\_\_ \$15,000 VIP Reception Sponsor

\_\_\_ \$10,000 Film Festival Sponsor

\_\_\_ \$5,000 Platinum Sponsor

\_\_\_ \$2,500 Gold Sponsor

\_\_\_ \$1,000 Silver Sponsor

\_\_\_ \$500 Bronze Sponsor

\_\_\_ \$250 Hard Hat Sponsor

\_\_\_ **Another amount** (limited only by your imagination!) \_\_\_\_\_

Sponsor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

If you have questions or want to learn more about these sponsorship opportunities, please contact Samantha Baffoni at 401.671.6261 x107 or by email at [sbaffoni@beaconart.org](mailto:sbaffoni@beaconart.org).

Please return this form, along with your donation, by April 12, 2024, to:

**Beacon Charter Schools  
320 Main Street  
Woonsocket, Rhode Island 02895**



Sponsorship and donation payments under \$1000 may be made by scanning the adjacent code or by visiting <https://paypal.me/beaconcharter>.